

C W Clark Memorial Library
Long Range Plan of Service
2021 – 2026

MISSION STATEMENT

The mission of the C W Clark Memorial Library is to provide material and services for all ages without discrimination. The library shall be an educational and cultural resource through regular and special programming. We shall provide access to the Internet and to collections of other libraries that participate in a reciprocal inter-library loan system.

GOALS AND OBJECTIVES

GOAL 1: To provide materials in a variety of formats to meet the informational, educational and recreational needs of all members of our community.

- A. Maintain a collection of popular materials, including current, high-demand and high-interest materials in a variety of formats for persons of all ages.
- B. Conduct regular analysis of usage patterns which will inform collection review, maintenance and purchasing.
- C. Encourage the community to suggest specific materials for purchase both online and in-person, fostering a strong connection between people, materials and the library.

GOAL 2: To focus programming, public services and collaborations towards community needs.

- A. Analyze attendance patterns and encourage community feedback.
- B. Provide educational and/or entertaining programming of interest to the community.
 - a. Early Literacy: Provide birth to school-age children with diverse programs and services designed to enrich, enlighten, educate and prepare children for school.
 - b. Youth Services: Ensure innovative youth programs and services to provide diverse experiences, respond to current interests, and support education.
 - c. Adult Literacy: Create a lifelong learning environment where adults can reach a level of literacy allowing them to achieve their personal, family, and work goals through education, empowerment, and engagement.
- C. Work with local organizations (i.e. schools, senior citizens center, etc.) on a regular basis to coordinate rather than duplicate community service efforts.

Goal 3: To establish partnerships with local organizations in order to foster collaborative relationships

- A. Create relationships which fill a need for a potential partner and in turn enable the library to offer a new or enhanced service to our users and the community.
- B. Reduce duplication of efforts between the library and potential partners.
- C. Promote library services to both established users and underserved/nonuser groups in our community.

Goal 4: Provide a welcoming, comfortable, efficient, accessible, community-oriented library.

- A. Continue to assess, analyze and reorganize the library building and facilities to provide for and meet the needs of our community.
- B. Maintain adequate space, lighting, shelving, seating, power, data infrastructure, and a public restroom.

Goal 5: To promote public awareness of library activities, services and needs.

- A. Produce an annual report to the community on activities and programming.
- B. Regularly inform and showcase for the community library events, successes, news and needs through a current and timely online presence (via the library web page, events calendar, social media and news outlets).
- C. Continue to issue and expand the monthly e-newsletter/calendar, including current hours, upcoming events, promotion of noteworthy library resources, etc.

Goal 6: To secure adequate funding.

- A. Create a budget and transmit the budget to the Waterville School District for the May budget vote for funding.
- B. Explore other potential sources of funding, i.e. grants, donations, collaborations, etc.

Goal 7: Maintain exemplary communications with officials associated with or responsible for the library.

- A. Encourage elected officials (local, county and state), to actively support the Library's mission and roles and secure adequate funding.

Library Bill of Rights

The American Library Association affirms that all libraries are forums for information and ideas, and that the following basic policies should guide their services.

I. Books and other library resources should be provided for the interest, information, and enlightenment of all people of the community the library serves. Materials should not be excluded because of the origin, background, or views of those contributing to their creation.

II. Libraries should provide materials and information presenting all points of view on current and historical issues. Materials should not be proscribed or removed because of partisan or doctrinal disapproval.

III. Libraries should challenge censorship in the fulfillment of their responsibility to provide information and enlightenment.

IV. Libraries should cooperate with all persons and groups concerned with resisting abridgment of free expression and free access to ideas.

V. A person's right to use a library should not be denied or abridged because of origin, age, background, or views.

VI. Libraries which make exhibit spaces and meeting rooms available to the public they serve should make such facilities available on an equitable basis, regardless of the beliefs or affiliations of individuals or groups requesting their use.

VII. All people, regardless of origin, age, background, or views, possess a right to privacy and confidentiality in their library use. Libraries should advocate for, educate about, and protect people's privacy, safeguarding all library use data, including personally identifiable information.

Adopted June 19, 1939, by the ALA Council; amended October 14, 1944; June 18, 1948; February 2, 1961; June 27, 1967; January 23, 1980; January 29, 2019.

Inclusion of "age" reaffirmed January 23, 1996.